



THE GRAND WINE TOUR MANIFESTO

The Grand Wine Tour is a mark
of excellence in hospitality
distinguishing Italian wineries

The wineries that use The Grand Wine Tour mark of excellence:

believe that expanding one's wine knowledge
is best done through direct contact with
the producer and the territory of origin

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are aware that to honour great wines,
it must be shared and allowed
to be tasted properly

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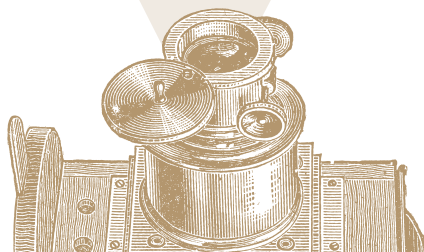
open their doors to visitors with the same passion
and care that they employ when tending their grapes
in the vineyards or refining their wines in the cellar

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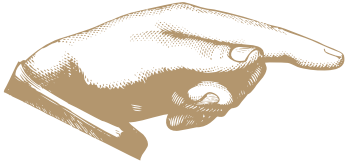
consider an essential message for guests
to be a high level of hospitality

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guests are always warmly welcomed
and guaranteed excellence in their hospitality,
the services offered and the wines they produce



*The Grand Wine Tour guarantees that any winery
that uses the mark, respects these*



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basic requirements

01

THE WINERY IS OPEN TO VISITORS

02

**ALL VISITS ARE GUIDED BY A DEDICATED
AND KNOWLEDGEABLE MEMBER OF STAFF**

03

**ALL ACTIVITIES AND TASTINGS ARE
COORDINATED BY A WINERY MANAGER**

04

**THERE IS A FEE FOR ALL VISITS TO ENSURE
A CONSISTENT LEVEL OF PROFESSIONALISM AND QUALITY**

05

WINERY VISITS ARE AVAILABLE IN AT LEAST TWO LANGUAGES

06

THE WINERY OFFERS VARYING TYPES OF TOURS AND TASTINGS

07

**WINES ARE SERVED AT THE RIGHT SERVING TEMPERATURE,
IN OPTIMAL STORAGE CONDITIONS AND IN THE CORRECT TYPE OF GLASS**

08

THERE IS A WINE SHOP WHERE GUESTS MAY PURCHASE WINE

09

**THE WINERY DISTRIBUTES THEIR WINE ON INTERNATIONAL MARKETS
AND HAS CONTINUALLY OBTAINED RECOGNITION FROM NATIONAL/INTERNATIONAL
GUIDES AND MAGAZINES**

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**THE WINERY GROWS THEIR OWN GRAPES
AND OWNS THE VINEYARDS**